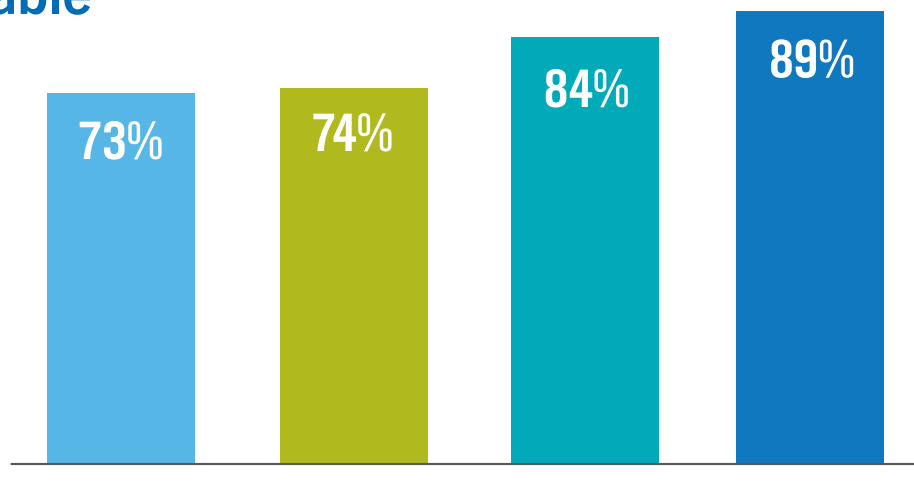
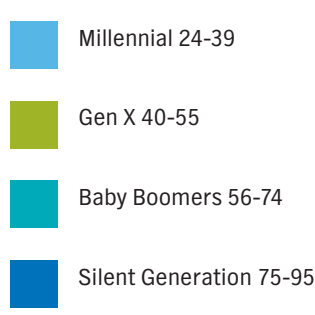


What members think and feel about the COVID-19 vaccine¹

Members of all ages are willing to take the vaccine when available

% Yes, will take the vaccine



Members trust providers and payers twice as much as government institutions for vaccine information



88%

Knowledge provided by my doctor/primary physician



71%

Knowledge provided by my health insurance company



45%

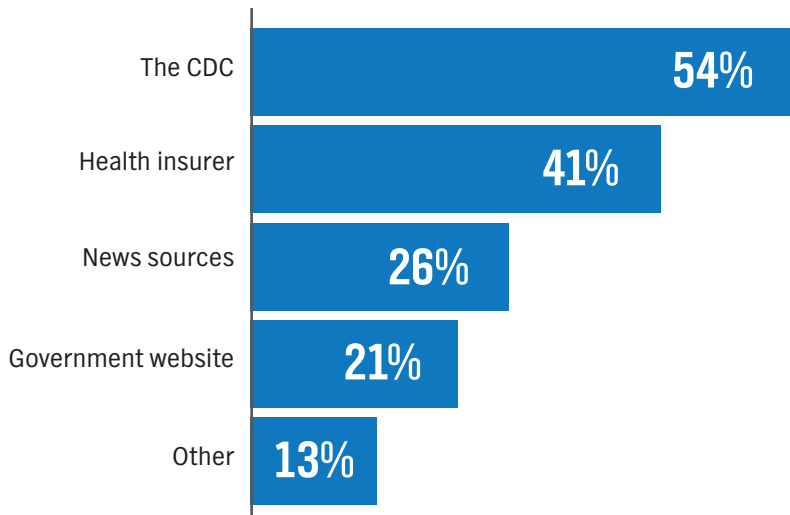
Local government



34%

Federal government

Where do members think they will learn about COVID-19 vaccine availability?

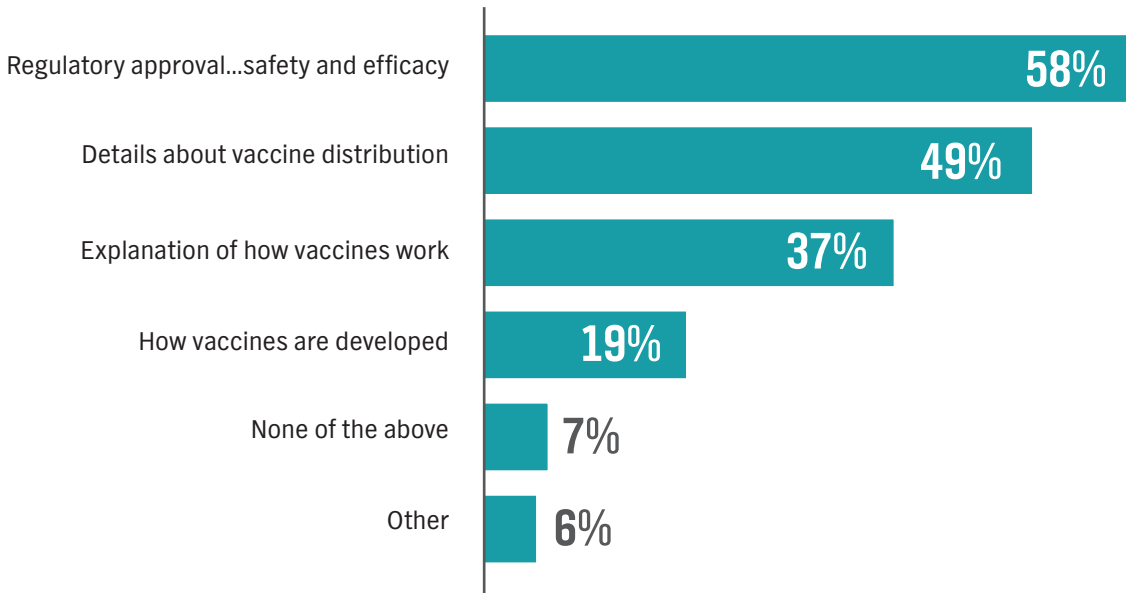


What have we heard from members?

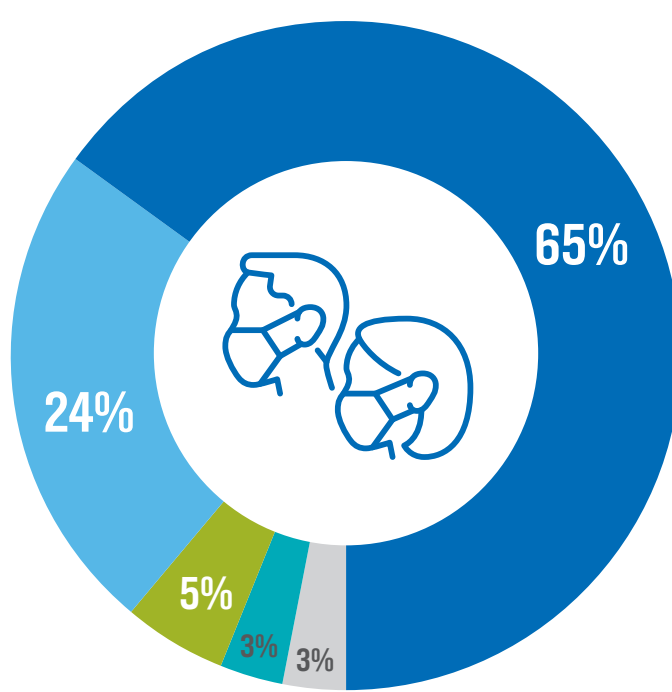
96% expect the vaccine to protect them for **6 months or longer**

75% will have confidence if the vaccine is recommended by their **primary care physician**

What information do members want?

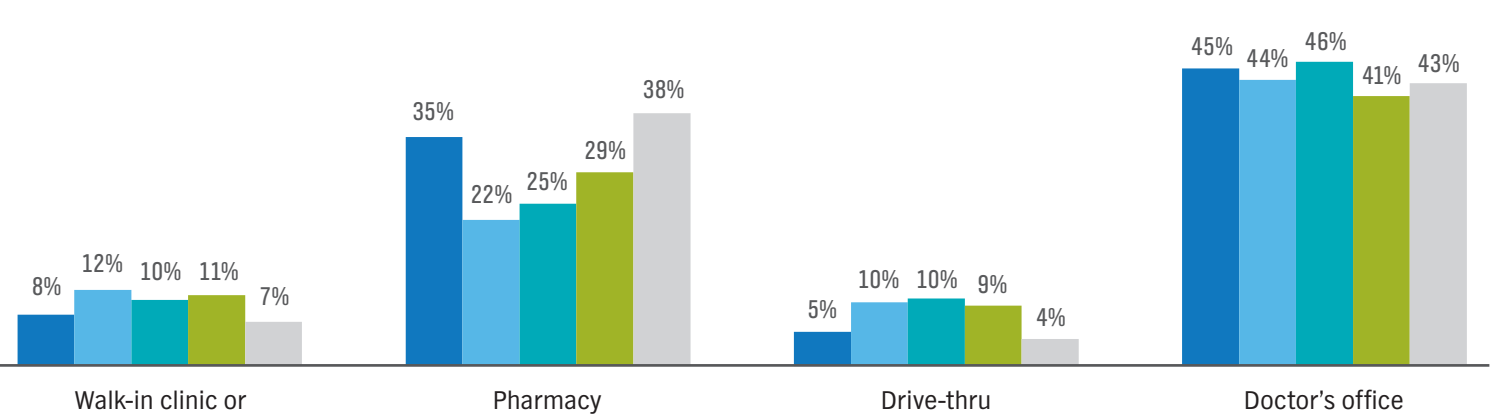


Who do members expect to pay for their vaccine?



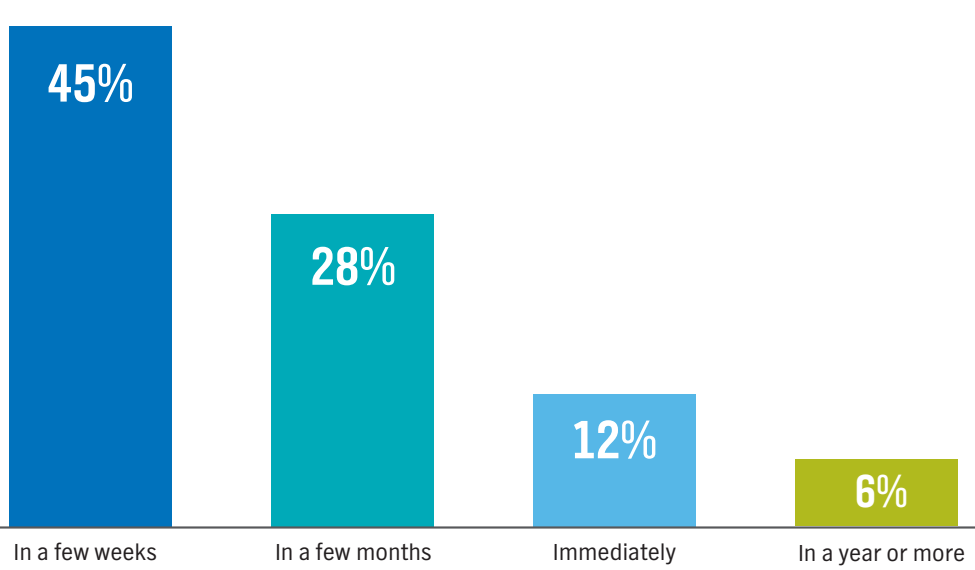
Where do members feel comfortable receiving their vaccine?

Individual (dark blue), Large group (light blue), National (teal), Small group (olive green), Medicare (grey)



Missing human connections

Members are longing for in-person, mask-free social interactions, as relationships have been strained by social distancing and lockdowns. However, they realize that the path toward "back-to-normal" will stretch from weeks to months or more.



What do members look forward to?

"Seeing my elderly parents on a regular basis to let them enjoy their new grandson."

— Commercial Member

"Hugging my mom without a mask on."

— Commercial Member

"To go out and spend time with family and friends without fear of giving them COVID-19."

— Commercial Member

Stay up-to-date on the latest COVID-19 vaccine information, care resources, and extra support. Visit [anthem.com/coronavirus](https://www.anthem.com/coronavirus) or talk to your Anthem representative.

¹The COVID-19 Vaccine Survey, December 1-3, 2020. Anthem surveyed 3,661 members, including over 500 Medicare members, about their thoughts and expectations for the COVID-19 vaccine. HealthKeepers, Inc., an independent licensee of the Blue Cross and Blue Shield Association, serves all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. Anthem is a registered trademark of Anthem Insurance Companies, Inc.